

2020 ANNUAL REPORT

IOWA GOLF ASSOCIATION FOUNDATION



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The Corporation is organized and operated for charitable, scientific, literary and educational purposes and for the transaction of any and all lawful business for which corporations may be organized under the Revised Iowa Nonprofit Corporation Act.

INITIATIVES



YOUTH ON COURSE

IOWA GOLF HALL OF FAME



GOLF HISTORY BOOK

TURF/ENVIRONMENTAL RESEARCH



SCHOLARSHIPS

PARTNERS PROGRAM





Mike Pape
IGAF President

Hello Friends of the IGA Foundation,
I'm definitely not the first one to tell you that 2020 was a challenging year.

At the outset of this pandemic it was hard to predict how it would affect fundraising. In March, the stock market was plummeting and people were rightly focused on their own wellbeing and livelihoods. It would only make sense to extrapolate and forecast much less giving. There was much discussion and planning amongst our staff and board for just that scenario.

Thankfully, that wasn't what transpired.

Golf became one of the recreations that people felt comfortable doing during the pandemic. People gave to the IGA Foundation much in the same way as they have before so no drastic adjustments were necessary from a funding standpoint. We are very proud of the way golfers continued to support us.

Our scholarship program remains one of the most visible things we do. Between the Herman Sani and Ann Griffel Scholarships, we dolled out \$42,000 to deserving students this year. We identified seven new individuals to add to our growing list of scholars. We had to make some adjustments to the annual scholar dinner but we were able to honor the accomplishments of those seven individuals in-person. We were very thankful for that.

However, the annual Benefit Tournament to raise money for the scholarship programs was forced to cancel. We developed a solid plan to hold the event in the midst of a pandemic at Cedar Rapids Country Club. But then, the derecho weather event happened, which forced the closing of CRCC for an extended period. That ultimately led to them being unable to host. While it did hurt the yearly fundraising bottom line, I am happy to report that our scholarship programs are still on very solid ground.

As many of you experienced, our golf courses were much busier places this summer. That also meant a boom

for our Youth on Course program, where we subsidize rounds of golf played by kids. We saw numbers jump 71% to 271 total members and rounds go up nearly 60% (just over 700 total). That is really good growth and we only hope to expand upon it in 2021.

We increased our support of turfgrass in 2020. Annually, we provide a grant to the Turfgrass Extension Service (Iowa State University) supported by our office mates at the Iowa Turfgrass Institute. We now provide \$4,000 of funding to pay for visits to golf courses around the state from these turf experts. They are able to answer questions and work with the local superintendents to create plans for fighting poor turf quality, and better turf is something that benefits all golfers.

One area where the COVID-19 pandemic did have an impact was our annual Hall of Fame induction ceremony. This year we were honoring Beth Bader, John Benda and Judd Gibb. Originally scheduled for mid-April, we pushed the ceremony back to mid-September, then ultimately postponed until 2021. We feel strongly that providing the opportunity for them to celebrate with friends and family is important. Our plan is to do a "double class" induction where we honor the Class of 2020 and Class of 2021 in a single ceremony. It will mean a bit longer ceremony, but we are confident we can celebrate the accomplishments of the inductees in the fashion they all deserve.

All in all, we were very happy with how 2020 turned out for the IGA Foundation. We were still able to deliver on our mission and provide very close to the same programming as in years past.

Finally, I want to thank all of the donors who continue to support our mission, especially this year. You all stepped up in a big way and helped us continue to promote golf and its life-enhancing values.

IOWA PGA FOUNDATION

- Swings with Kids (Golf in Schools) Program: IGA “Grow the Game” grants funded start-up programs.
- Swings with Kids introduces the game of golf to kids in physical education classes. These classes are taught by Iowa PGA professionals. This program is designed to teach these students more than just the game of golf. They focus heavily on character building and life skills that will benefit them in their life beyond the classroom.
- The IGAF has been a sponsor of this program and has donated to local schools in the surrounding area.

THE FIRST TEE OF CENTRAL IOWA

- The First Tee of Central Iowa is a youth development organization that teaches life skills and healthy habits through the game of golf.
- The IGAF has been an annual sponsor of the First Tee of Central Iowa and in years past participated in the Skywalk Golf Classic fundraising event.

IOWA HIGH SCHOOL ATHLETIC ASSOCIATION & IOWA GIRLS’ HIGH SCHOOL ATHLETIC UNION

- Provide Rules Education Seminars for both organizations.
- Provide live scoring services and support for Girls HS Championships.

MIDWEST JUNIOR CHAMPIONSHIP

- IGA Rules Officials work as Rules Committee for annual event.
- The Midwest Junior Championship is a premier junior golf championship that has been held annually since 2013.

WATERLOO JUNIOR GOLF ASSOCIATION

- The IGAF presented the WJGA with a \$1,000 grant in 2020.
- The WJGA is a complete junior golf program for young people between the ages of 12 and 18.

WHAT IS YOUTH ON COURSE?

Youth on Course was started in 2006 by the Northern California Golf Association. At its most basic level, it is a program that subsidizes rounds of golf for juniors at participating courses. It has become very popular and, in 2014, the NCGA began expanding the program to other states and regions, spreading essentially from west to east. In 2018 Iowa became the 21st state to offer Youth on Course. It is now offered in 37 states.



The concept is this: A junior boy or girl age 6 to 18 can join Youth on Course for a \$15 yearly fee. That gets them access to any participating Youth on Course facility (there are over 1,400 nationally) to play a round of golf for \$5 or less. Then the participating course receives an additional subsidy (\$) for that round. Participating courses can put restrictions on days and times when the YOC rates are available, making it an opportunity to help grow future golfers plus drive additional business during non-peak hours.

NUMBERS CONTINUE TO INCREASE!

<u>MEMBERSHIPS</u>	<u>ROUNDS POSTED</u>	<u>PARTICIPATING COURSES</u>
2018 ————— 97	2018 ————— 275	2018 ————— 15
2019 ————— 157	2019 ————— 451	2019 ————— 28
2020 ————— 271	2020 ————— 721	2020 ————— 29

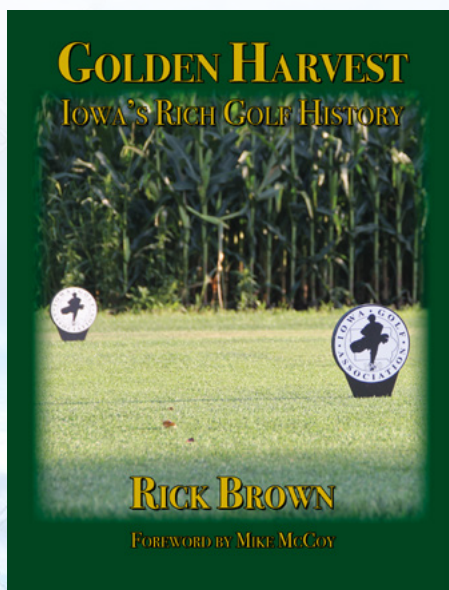
PARTICIPATING COURSES

A.H. Blank Golf Course	Grinnell College Golf Course	Shenandoah Community GC
Airport National Golf Course	Griswold Golf Course	Tara Hills Country Club
Bear Creek Golf Course	Hickory Grove Golf Course	The Meadows Golf Club
Bent Tree Golf Club	Highland Park Golf Course	The Preserve on Rathbun Lake
Bos Landen Golf Course	Hunters Ridge Golf Course	The Ridge Golf Club
Bright-Grandview Golf Course	Jester Park Golf Course	Three Elms Golf Course
Briggs Woods Golf Course	Jones Park Golf Course	Timberline Golf Course
Coldwater Golf Links	Lake Panorama National Golf Course	Twin Pines Golf Course
Deer Run Golf Course	Pine Knolls Country Club	Waveland Golf Course
Fairfield Golf & CC	River Ridge Golf Course	

One of the foundational pillars of the IGAF is to preserve and protect the history of the game. One way we have accomplished that is through our partnership with Hall of Fame golf writer Rick Brown. Rick spent an entire year researching and writing a book on the history of golf in Iowa. As you can imagine, this would be a monumental task as the history of golf in Iowa stretches well over a century.

GOLDEN HARVEST IOWA'S RICH GOLF HISTORY

"I thought I had a good grasp of the history of the sport in my native state. I was wrong. I've learned so much during the research for this book. I hope you find the stories as interesting as I did. I probably missed an important thing or two along the way, but I can tell you the research and reporting were done with due diligence. If you read this book, you probably have a deep and abiding love for the game of golf."
- Rick Brown



Timeless gift that won't
disappoint!!!

496 total pages - Written in narrative form - Hardcover

\$30 per book, plus shipping

Proceeds from book sales will benefit IGA
Foundation programs and services.

Visit iowagolf.org to order your copy today!

IOWA GOLF HALL OF FAME



The Iowa Golf Hall of Fame is administered by the Iowa Golf Association and the IGA Foundation on behalf of all golf organizations in Iowa.

Voting Committee

Jon Brown, Chairman ('13)	Adel
Rick Brown ('17)	Des Moines
Gene Elliott ('12)	West DeMoines
Mike McCoy ('11)	Norwalk
Bob Moreland ('06)	Ottumwa
Ken Schall ('12)	Norwalk
Dave Sergeant ('14)	Fort Dodge
Jeff Smith ('13)	Oskaloosa
Doug Snook ('11)	Waverly
John Ausen ('17)	Urbandale

(Year inducted into Hall of Fame)

Nominating Committee

Tom Christensen	Waterloo
Leighann LaRocca	Clive
Jeff Wendel	Ankeny
Al Nelson	Fort Dodge
Robb Pomerantz	Des Moines
Ron Van Buskirk	Sioux City
Ross Debuhr	Waukee

The Iowa Golf Hall of Fame elected three new members in 2020, bringing the total number in the Hall of Fame to 86. Those three include Beth Bader, John Benda and Judd Gibb. One interesting fact about these three is that they were all student athletes at Iowa State University. They have had very impactful careers, not only for themselves but for those they influenced and mentored along the way.

These individuals were to be formally inducted into the Hall of Fame in in the spring of 2020 but due to the pandemic it was decided that postponing the event until 2021 would be the best course of action.

It is hopeful that a “double-ceremony” can be held in the spring of 2021 that honors the classes of 2020 and 2021. Any future information regarding the induction ceremony for 2021 will be posted as soon as it is finalized.

If you would like to help fund the expansion of displays and preserve the history of golf in the state you can donate specifically to the Iowa Golf Hall of Fame through the IGA Foundation at iowagolf.org/Foundation.

BETH BADER

- ISU Women's Golf Team most valuable player in 1993-94
- Runner-up at the Big Eight Championship and earned All Big Eight honors back to back years
- Recorded 24 career top-10 finishes which is still an ISU record
- Named ISU's Female Athlete of the Year in 1996
- Played on the LPGA Tour from 2000-2012
- \$1 million in career earnings and competed in 26 major championships.
- Best finish in a LPGA event was a tie for fourth at the 2007 LPGA Corning Classic



JOHN BENDA

- After competing on the Iowa State men's golf team from 1967-1969, Benda worked with the ISU Cyclone Country Junior Golf Camp from 1971-1986 as a professional instructor.
- Won the Iowa Open in 1973 and the Waterloo Open in 1985
- Qualified for the The Open Championship in 1979 and 1980
- Played professionally on the Asian Golf Circuit/Asian Golf Tour, the European Tour, the Australian/New Zealand Tour and the European Senior Tour
- In 1988 Benda was named the Asia Golf Circuit Coordinating Director and in 1992 was named Executive Director, a position he held until retirement in 1998. Jerry Smith, a 2017 Iowa Golf Hall of Fame inductee and PGA Champions Tour Member, commented that he honestly does not know anyone coming out of the State of Iowa who has had a bigger influence on the game of golf worldwide than Benda.



JUDD GIBB

- Four-year letter winner (1992 team captain) at Iowa State University,
- Participated in two NCAA Regional Championships
- Five-time Iowa PGA Player of the Year
- Two-time IPGA Teacher of the Year
- Competed in a total of 12 National Club Professional Championships in addition to three National Assistants Championships.
- Played in the John Deere Classi in 1999 and 2010 and would have competed in 2020 if it weren't canceled due to Covid-19.
- Two-time Iowa Section PGA Champion 2009, 2019
- 2004 Herman Sani Tournament Champion



HERMAN SANI & ANN GRIFFEL SCHOLARSHIPS

The IGA Foundation administers two college scholarship programs that annually benefit graduating seniors from Iowa high schools.

The Herman Sani Scholarship Program is a four-year scholarship awarded to outstanding graduating seniors who have excelled in academics, community service, and have been involved with golf. Each recipient receives **\$8,000 (\$2,000 per year)** over a consecutive four-year period. Since 1950, 186 Iowa students have been awarded Sani Scholarships.

The IGAF awards **\$2,000** Ann Griffel Scholarships to Iowa high school senior girls who intend to further their education at an Iowa institution of higher learning, whether a college, university, or trade school. Since 1963, 248 students have received assistance.



Jacquie Fladoos (left) with IWGA President Ann Griffel.



Herman Sani was the first director of the Iowa Golf Association and served the organization for over 30 years.

Each year the IGA Foundation awards **\$42,000** in scholarship money between the two awards.



In 2020, the IGAF was to hold a benefit tournament to help raise funds for the scholarships. Unfortunately the event was unable to be held due to unforeseen circumstances. To help ensure these scholarships continue to prosper we ask you please consider donating specifically to this initiative in 2021 as every dollar goes directly to the scholarship fund.

2020 HERMAN SANI & ANN GRIFFEL SCHOLARS

GRIFFEL



Anna Jensen

Anna is a graduate of Wahlert Catholic High School in Dubuque, and will be attending the University of Northern Iowa in the fall. She will be a member of the Panthers Women's Golf Team.

SANI & GRIFFEL



Allison Nuss

Allison is a graduate of New Hampton High School and will be attending the University of Northern Iowa in the fall, where she plans to study biology or exercise science. She will play on the Panthers Women's Golf Team.

SANI



Cole Davis

Cole is a graduate of Marshalltown High School. He plans to attend the University of Houston and pursue a Bachelors of Business Administration Degree in Finance. Cole will play golf for the Cougars.

GRIFFEL



Ellie Braksiek

Ellie is a graduate of Xavier High School in Cedar Rapids, and will be attending Iowa State University in the fall to study business. She will compete for the Cyclones Women's Golf Team.

SANI



Kyle Christy

Kyle is a graduate of MOC-Floyd Valley Community Schools. Kyle plans to attend Northwestern College (Orange City) and study accounting or education.

SANI & GRIFFEL



Morgan Nuss

Morgan is a graduate of New Hampton High School and will be attending the University of Northern Iowa in the fall, where she plans to study Mathematics Teaching. She will join her sister to play on the Panthers Women's Golf Team.

GRIFFEL



Taylor Garvin

Taylor is a graduate of Wilton High School and will be attending St. Ambrose University in Davenport in the fall to study biochemistry on a Pre-Dental/Medicine Track. She will play on the Fighting Bees Women's Golf Team.

TURF & ENVIRONMENTAL RESEARCH

The IGA and the IGAF provide funding support annually for the Iowa State University Turf Extension Service. This service provides important information and scientific troubleshooting for golf course superintendents and their facilities throughout Iowa.

In 2020, the Iowa Golf Association Foundation donated \$4,000 to be used to help assist Iowa State University Extension Turfgrass Specialist Dr. Adam Thoms' travel. Although Dr. Thoms doesn't exclusively support IGA Member Clubs he has been an invaluable asset. Since 2018 Dr. Thoms has made over 78 in-person visits to IGA Member Clubs and has supported countless others remotely.



Bill Dickens (left) of the Iowa Golf Association presents Iowa State University Extension Turfgrass Specialist Dr. Adam Thoms with a \$4,000 donation.

Additionally, the IGA and IGAF provide annual sponsorships to support the Iowa Turfgrass Institute and the Iowa Turfgrass Conference each January. The annual Iowa Turfgrass Conference offers over 35 unique educational sessions along with a vibrant Trade Show featuring over 70 different exhibitors.

The IGAF will continue to support educational programs that demonstrate best environmental practices that positively address the game's agronomic issues. These programs provide educational benefits to the general public, clubs and all golfers around the state.

To learn more visit iowaturfgrass.org



WHAT IS THE PARTNERS PROGRAM?

The Partners Program is the annual giving campaign to raise funds for the IGA Foundation. This program helps us raise unrestricted funds that ultimately support all of our causes.

For more than a decade golfers from all parts of Iowa have supported the Iowa Golf Association through their participation in the Partners Program. The IGA Foundation (IGAF) is an IRS approved 501(c)3 public charity and therefore all gifts to the Foundation are tax deductible.

INDIVIDUAL DONORS

The individuals below were part of the Partners Program in 2020 and/or contributed directly to one of the IGAF's programs like the Iowa Golf Hall of Fame, Book Project, Herman Sani and Ann Griffel Scholarship funds, Turf & Environmental Research or Junior Golf and Player Development.

\$1,000+

Kenneth K. Kinsey Family Fdn
Steve Jermier
John Matovina
Charlie Taylor
Bill Manske
Matovina Family Fdn
Northwest Amateur
Chad Pitts
Christopher Adair
Gary Ellis
Mike Mumma
Leighann Larocca
Tom Blackwood
Apgar Family Fund
Iowa GCSA
Richard Stark
Dennis Whitlatch
John Willmore

\$500-999

Todd Emery
Dennis & Shelly Samuelson
Jared & Mardi Kvidera
James Carney
Kevin Neill
Mike Pape
Iowa Section PGA
Principal Charity Classic
Sam Billmeyer
Sandy Heidemann
John Peters
Christopher Garrett
Nate Dunn
Bill Eby
Green State Credit Union
Tim Taylor

\$250-499

Brad & Sara Gregory

Jonathan & Karen Kiss
Elmcrest Country Club
Lake Panorama Nat'l Golf Course
Advocates Pro Golf Tour
Michael Burton
Tom Christensen
Richard Early
Flo Schall
Marty Fredericks
Jay Goeser
Larry Kirsner
Brian Persson
Mike Purcell
Ron Van Buskirk
Matt Weresh
Theodore Zylstra
Joel Caldwell
Rich McMurray
Todd Sapp
Richard Specht

PARTNERS PROGRAM

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Turner Golf Group
Jason & Casey Bjorklun
Dave Gaer
Brian Fell
Waldo Geiger Jr.
Jay Hickman
Todd Hingtgen

\$100-249

Jeff Griebel
American Rivers
Conference
Jim Campbell
Curtis Holck
Bill Dickens
Dave Sergeant
Tim Gundlach
Allen & Starr Jones
Jeff & Lori Smith
Sheri Kinseth
Gary Thompson
Jordan Westphal
Jeff Wendel
Hillcrest Country Club
Katelynn Hogenson
Daniel Smith
Laura Roan
Ivan Miller
Kaia Dutler
Marcia Scheppele
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Michael Abildtrup
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R. Scott Carnes
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Michael Humphrey
Patty Iogha
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Kent McLaughlin
Mark Mershon
Tom Newbanks
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Chuck Orr
Ned Palmer
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James Roan
Kirby Schmidt
Janice Sewright
Mark & Julie Sindlinger
Gary Slight
Brian Verduyn
Joel Yunek

\$50-99

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Mark J Evans
Bert Hanson
John J. Arend
Larry Miller
Dwight van Wyngarden
John Flaugh
John Nix
Lynette Pearson
Paul Stevens

Rocky S Petersen
Sally Quillen
Tim Sulentic
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Carroll Dethrow
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Kevin Hinz
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Jeff Reich
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Paul Hanson
Robb Pomerantz
Todd Roberts
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Cary Cochran
Donald Bergman
Lee Eft
Robert Hattery
Phil Hoyne
Fred Huene
Kendra Davis
Mary Nelson
Pat Roan
Gary Rozek
Sheldon Ohringer
Suzan Turner
Jay Watson

We hope you will strongly consider becoming an IGA Partner this year. Your contribution helps in more ways than you could ever imagine.



IGA Foundation
Statement of Activities and Financial Position

	2020	2019
SUPPORT AND REVENUE		
Unrestricted Funds Donations	\$ 12,839	\$ 10,984
Youth on Course Donations and Memberships	14,691	12,228
Partners Program (net of expenses)	24,472	25,347
Iowa Golf Hall of Fame Induction Ceremony and Donations	925	7,519
Iowa Golf History Book Sales and Donations	8,773	17,420
Herman Sani and Ann Griffel Scholarship Donations	19,390	45,002
Scholarship Fundraising Events (net of expenses)	-	10,608
Interest, Dividends and Realized Gains	17,506	15,774
	98,596	144,882
EXPENSES		
Youth on Course	3,954	992
Iowa Golf Hall of Fame and Golf House Iowa	5,790	8,933
Iowa Golf History Book	3,141	13,792
Herman Sani Scholarship Grants and Expenses	32,312	36,170
Ann Griffel Scholarship Grants and Expenses	10,440	10,212
Junior Golf Support Grants	4,000	2,500
Environmental and Turf Research Grants	4,000	3,000
Management and Operations Expenses	18,123	19,847
Investment Management Fees	2,423	2,305
	84,183	97,751
REVENUE less EXPENSES	14,413	47,131
ASSETS		
Scholarship Funds - Community Foundation of Greater Des Moines	\$ 532,543	\$ 488,464
Checking and Savings Bank Accounts	73,621	41,001
Book Inventory	12,251	13,705
Other Assets	2,286	23,926
	620,701	567,096
NET ASSETS / FUND BALANCES		
Beginning of the Year	\$ 566,675	\$ 467,817
Revenue less Expenses	14,413	47,131
Net Unrealized Gains on Investments	39,057	51,727
End of the Year	620,145	566,675