# IOWA GOLF ASSOCIATION FOUNDATION

## 2021 PARTNERS PROGRAM



Share the Game Impact the Future Preserve the Past



Hello Friends of the IGA Foundation,

I'm definitely not the first one to tell you that 2020 was a challenging year.

Golf became one of the recreations that people felt comfortable doing during the pandemic. People gave to the IGA Foundation much in the same way as they have before so no drastic adjustments were necessary from a funding standpoint. We are very proud of the way golfers continued to support us.

Our scholarship program remains one of the most visible things we do. Between the Herman Sani and Ann Griffel Scholarships, we dolled out \$42,000 to deserving students this year. We identified seven new individuals to add to our growing list of scholars. We had to make some adjustments to the annual scholar dinner but we were able to honor the accomplishments of those seven individuals in-person. We were very thankful for that.

As many of you experienced, our golf courses were much busier places this summer. That also meant a boom for our Youth on Course program, where we subsidize rounds of golf played by kids. We saw numbers jump 71% to 267 total members and rounds go up nearly 60% (just over 700 total). That is really good growth and we only hope to expand upon it in 2021.

We increased our support of turfgrass in 2020. Annually, we provide a grant to the Turfgrass Extension Service (Iowa State University) supported by our office mates at the Iowa Turfgrass Institute. We now provide \$4,000 of funding to pay for visits to golf courses around the state from these turf experts. They are able to answer questions and work with the local superintendents to create plans for fighting poor turf quality, and better turf is something that benefits all golfers.

One area where the COVID-19 pandemic did have an impact was our annual Hall of Fame induction ceremony. This year we were honoring Beth Bader. John Benda and Judd Originally scheduled for mid-Gibb. April, we pushed the ceremony back mid-September, then ultimately to postponed until 2021. We feel strongly that providing the opportunity for them to celebrate with friends and family is important. Our plan is to do a "double class" induction where we honor the Class of 2020 and Class of 2021 in a single ceremony.

All in all, we were very happy with how 2020 turned out for the IGA Foundation. We were still able to deliver on our mission and provide very close to the same programming as in years past.

Finally, I want to thank all of the donors who continue to support our mission, especially this year. You all stepped up in a big way and helped us continue to promote golf and its life-enhancing values.



#### IGA FOUNDATION INITIATIVES



IOWA GOLF HALL OF FAME

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The **Iowa Golf Hall of Fame** is administered by the Iowa Golf Association and the IGA Foundation on behalf of all golf organizations in Iowa. Established in 1989, six "classes" were inducted through 1997. After a nine year respite the IGA led the effort to revitalize the Hall of Fame resulting in the induction of the "Class of 2006". Yearly inductions have occurred since.

Due to the COVID-19 pandemic the 2020 induction ceremony honoring Beth Bader, John Benda, and Judd Gibb was postponed until 2021. We look forward to celebrating their accomplishments when social gathering restrictions are lifted.

Another way we have worked to preserve the history of the game is Iowa is through our partnership with Hall of Fame golf writer **Rick Brown**. Rick spent an entire year researching and writing a book on the history of golf in our state. Visit iowagolf.org to purchase your copy of **"Golden Harvest"** and read about Iowa's greats. Proceeds benefit the HOF.



TURF & ENVIRONMENTAL RESEARCH

The IGA and the IGA Foundation have supported **turfgrass research** and outreach programs for many years. Tremendous progress has been made in environmental stewardship and sustainability through these programs.

In 2020 the IGAF increased its contributions to the Iowa Turf Institute from \$3,000 to \$4,000 in support of the **Iowa State University Turf Extension Service**. This program benefits golf clubs and golf course superintendents with timely information and trouble-shooting consultation on turf issues. Last year alone Thoms visited over 70 golf courses around the state.

In addition, the IGAF continues to be a **Gold Sponsor** for the annual Iowa Turfgrass Conference each January.



### Sharing the game, impacting the future!





JUNIOR GOLF & PLAYER DEVELOPMENT

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The IGA Foundation is working to "Impact the Future" by supporting Junior Golf Programs statewide.

Three years ago the IGA partnering with Youth on Course in an effort to get new young golfers to the golf course for an affordable price. This program allows Iowa kids to play golf at participating courses (approximately 1,400 nationally) for \$5 or less. The participating course receives an additional subsidy (\$) for that round from the IGAF, so it's a win-win! In 2020 we saw a 71% increase in membership from 157 to 267 and rounds were up 60%. Our participating course list has also jumped to 29 facilities in all regions of the state.

In addition, the IGAF provided funding and volunteer time in support programs like The First Tee, the Iowa PGA "Swings with Kids" (Golf in Schools) initiative and local Drive, Chip and Putt competitions. The IGA Foundation administers two college scholarship programs that annually benefit graduating seniors from Iowa high schools.

COLLEGE SCHOLARSHIPS

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The Herman Sani **Scholarship** Program is a four-year scholarship awarded to outstanding graduating excelled seniors who have in academics, community service, and have been involved with golf. Each recipient receives \$8,000 (\$2,000 per year) over a consecutive four-year period. Since 1950, 186 Iowa students have been awarded Sani Scholarships.

The IGAF awards **\$2,000 Ann Griffel Scholarships** to Iowa high school senior girls who intend to further their education at an Iowa institution of higher learning, whether a college, university, or trade school. Since 1963, 248 students have received assistance.

On an annual basis the IGAF distributes **\$46,000 in scholarship dollars** to deserving students.

#### **IGAF POINTS OF PRIDE**



The IGA Foundation gained momentum in many important areas of support for growth of the game and to protect both the past and the future of golf. The generosity of our growing list of supporters provides the fuel for increasing our impact in vital areas like junior golf programs, scholarships, turfgrass research, and preservation of the history of the game in Iowa.



\$4,000 The amount of money donated to the Iowa Turfgrass Institute to support the Iowa State University Turf Extension Service and turfgrass research.

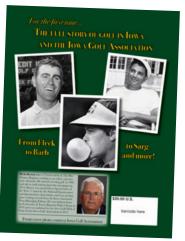
434

The number of students that have received an IGAF Scholarship since 1950.

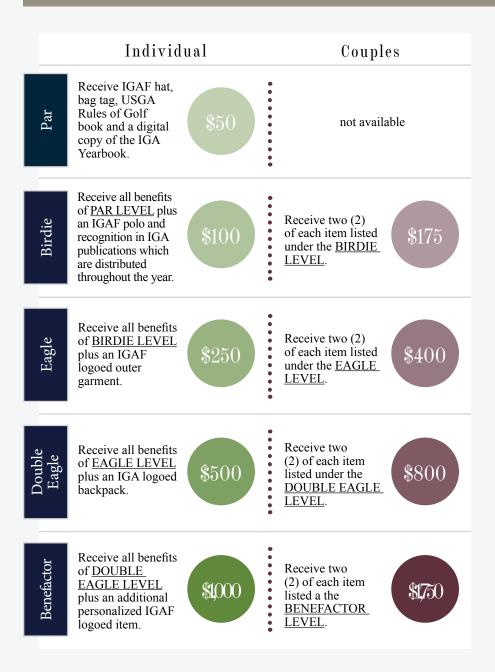


**GOLDEN HARVEST -** "Golf coverage in the local newspaper may be a thing of the past, but at least my generation had the pleasure of being covered by a gentleman who understood the game and never failed to find a story. We owe **Rick Brown** a debt of gratitude for the painstaking research he invested to tell our Iowa golf story. I know you will enjoy this incredible collection of Iowa's golf greats, their clubs, pros, superintendents and communities that love the game."

Excerpt from foreword by Mike McCoy



# PARTNERS PROGRAM LEVELS OF SUPPORT



## 2021 IGAF DONATION FORM

The IGA Foundation is an IRS approved 501(c) 3 public charity and therefore all gifts to the Foundation are tax deductible to the extent the law allows.



level	individual	couples
PAR	<b>□</b> \$50	
BIRDIE	<b>1</b> \$100	<b>1</b> \$175
EAGLE	<b>□</b> \$250	<b>□</b> \$400
DBL. EAGLE	<b>□</b> \$500	<b>□</b> \$800
BENEFACTOR	<b>\$1,000</b>	<b>1</b> \$1,750

My check for \$\_\_\_\_\_\_\_ is enclosed (payable to the IGA Foundation).
I do not wish to receive a gift so that I may receive 100% tax deduction.

Name(s):	
Address:	
City   State	Zip:
Email:	
Phone:	Shirt Size (M-XXL):

Send to: IGA Foundation • 1605 N. Ankeny Blvd. #210 • Ankeny, IA 50023 or visit us at <u>www.iowagolf.org</u>