2023 IGA Annual Awards – Nomination Criteria Information

In an effort to better evaluate each and every nomination we receive, as the Communications Committee of the Iowa Golf Association, the following will be used as benchmarks each category will be evaluated on. With the understanding that each nomination will not include every single item, but gives an idea of what details the committee would like to see.

1: Where feasible and relevant, nominees should exhibit active participation with, and support of the IGA and the IGA Mission.

2: Nominees should exhibit active participation with, and support one or more of the following:

- Junior golf at and support of their facility
- Female golf participation and support of at their facility
- Competitive golf at their facility
- Membership in IGA
- Golf Events
- Senior golf participation at their facility
- Community golf positive events at their facility
- Diversity outreach in play, operations and management
- Positive customer/member satisfaction and service
- Positive staff and employee satisfaction
- Where relevant, feasible, and/or appropriate perhaps we "encourage" supporting feedback from members/customers/staff
- 3: Commitment to a positive on-course golf experience
 - Attention to course playing conditioning for members and customers
 - Where feasible, encouragement of walking golf
 - Where feasible, encouragement and support of youth golf activities
 - Where relevant, appreciation of the course history and/or architecture
 - Active and visible support fort the IGA at the facility
 - Support for golf positive initiatives such ad "Play 9" and "Pace of Play", "Play 6", "Play it forward", etc
 - Where feasible, encouragement and support of public scholastic based golf activities.
 - Physical Education support with local schools, groups
 - Intramural/Interscholastic participation
 - Beginner Golf support, particiaption
 - Golf Science and BioTech/ STEM as an opportunity to expand non-golfer participation
 - Efforts made to improve the public golf experience

4: Each nomination need not have to "Wow", but should clearly show a sincere interest and effort in the application process.

Clint Brown Director of Marketing and Communication Iowa Golf Association <u>clint@iowagolf.org</u>



Annual Awards Nomination Form

Nominations must be received at the IGA office by September 22, 2023

Completed nominations can be sent to the IGA at 1605 N Ankeny Blvd, Suite 210, Ankeny, IA 50023.

Forms may be typed, but legible handwritten forms are acceptable. Nominations must be signed by the originator.

ELIGIBILITY: Member Clubs of the Iowa Golf Association and employees of those clubs are eligible for these awards.

| Nominee | | |
|---|------------------------------------|---|
| | (Mark Category Below) | |
| Club Name | | |
| Nominated by | | |
| Address | | Email: |
| Phone _ | Date | Signature |
| If you are submitting a nomination for more than 1 category, please submit separate nomination forms. | | |
| | 9 Hole Course of the Year | Please send all nominations and materials to: |
| | 18-Hole Course of the Year | Iowa Golf Association Attn: Clint Brown |
| | 9-Hole Superintendent of the Year | 1605 N Ankeny Blvd #210 Ankeny, IA 50023 |
| | 18-Hole Superintendent of the Year | Nominations are reviewed by the IGA Communications Committee. |
| | PGA Professional of the Year | Final selections will be voted on by the IGA Board of Directors at the |
| | Club Manager of the Year | 2023 Annual Meeting. |
| Nominations are to include the following: | | |
| Pictures – Reviews – Testimonials – Letters – etc.! – See first page for further details of nomination process – | | |